

**Rutgers University Senate  
Student Affairs Committee  
Response to Charge S-1202 on the Separation of Rutgers-Camden  
April 2012**

Charge: Examine the short- and long-term ramifications of the proposed separation of Rutgers-Camden from Rutgers, The State University of New Jersey, as they relate to, and from the perspectives of, past, present, and prospective students.

Procedure: During two committee meetings, this issue was discussed at length. Tasks were then assigned to members of the committee. This preliminary report is the result of those deliberations and assignments.

Results and Recommendations: Additional issues and questions that were raised by the committee are listed below.

1. Are there demographic differences between Rowan and Rutgers-Camden students?
2. What is the cost differential for present and prospective students at Rowan and Rutgers-Camden?
3. What are the ramifications for existing joint programs between Rutgers-Camden and other Rutgers campuses?
4. What is the value of a Rutgers diploma compared to Rowan according to:
  - Potential employers?
  - Potential Graduate/Professional schools?
  - High School Guidance Counselors?
  - Alumni?
  - Present and prospective students?

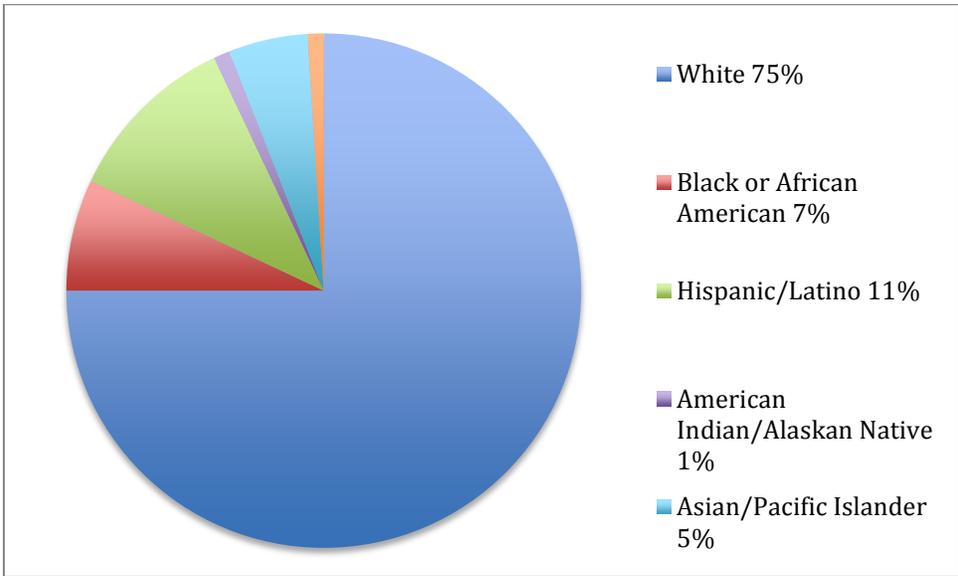
The committee divided the search for answers among the members. The following was done in follow-up to those assignments.

1. Information on demographics was obtained from multiple sources to include collegeboard.org, collegestats.org, and campuscorner.com.

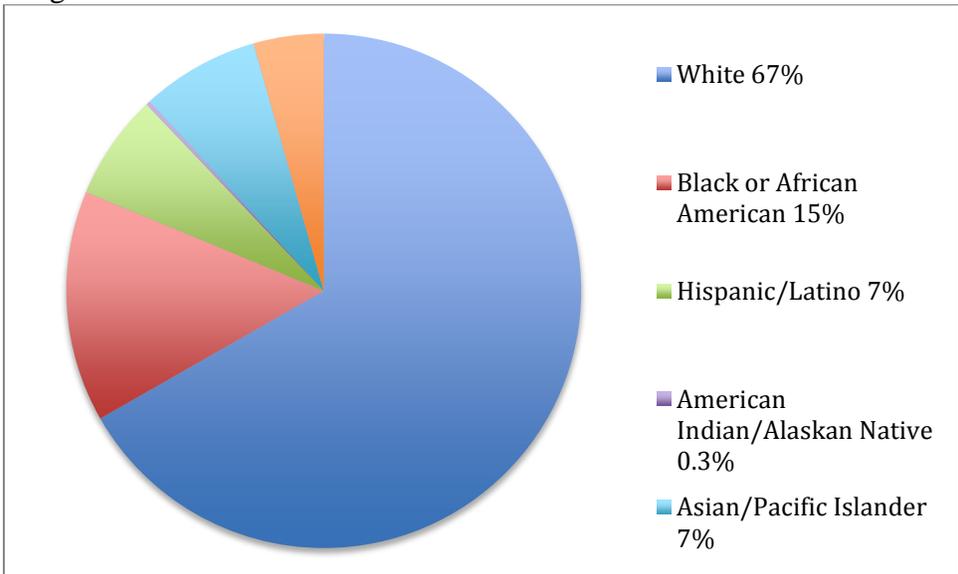
	<b>Rowan</b>	<b>Rutgers-Camden</b>
<i>Undergraduates</i>	10,438	4,653
<i>Gender</i>	56%M/44%F	53%M/47%F
<i>Race/Ethnicity</i>	See charts below	
<i>In-State/Out-of-State</i>	97%/3%	93%/7%
<i>Student-Faculty ratio</i>	16:1	11:1
<i>Returning for Soph. yr.</i>	86%	83%
<i>Graduating in 6 years</i>	67%	61%
<i>Frosh/all undergrads in college housing</i>	81%/38%	45%/10%
<i>Environment</i>	Residential, Suburban, Large town	Commuter, Urban, Small City

*Race/Ethnicity*

Rowan



Rutgers-Camden



2. Basic undergraduate tuition and fees data was obtained from the websites indicated.

<i>In-State Fees</i>	<b>Rutgers<sup>1</sup></b>		<b>Rowan<sup>2</sup></b>	
	<b>Commuter</b>	<b>On-Campus</b>	<b>Commuter</b>	<b>On-Campus</b>
<b>Tuition</b>	10104	10104	8646	8646
<b>Fees</b>	2651	2651	3372	3372
<b>Room and Board</b>	0	11262*	0	10452 to 13060**
<b>Total</b>	12755	24017	12018	22470 to 25078**

\*210 meal plan \*\*14 meal plan with housing fees dependent on housing choice

1) <http://admissions.rutgers.edu/costs/tuitionandfees.aspx>

2) <http://www.rowan.edu/adminfinance/bursar/tuitionfeesandrates.html>

### **Average Financial Aid Package:**

Rutgers Camden: \$12,764

Rowan: \$9,268

Source: [www.collegeboard.org](http://www.collegeboard.org)

“At \$19,344 a year, Rowan University was calculated as having the third-highest net price of public universities in America in 2009, according to the latest federal figures analyzed. (Net price is the cost of tuition, room, board, and other expenses, minus grants and scholarships.)

<http://www.philly.com/philly/news/HighlyEducatedDeeplyInDebt.html>

“According to the net price calculator tools provided by the U.S. Department of Education, taking into account federal, state and institutional financial aid, the price of attending Rowan University is, on average, \$5,000-8,000 more per year than attending Rutgers-Camden. Higher “net price” for students may lead to increased rates of student borrowing through federal student loan programs and larger expenditures in student financial aid overall. Furthermore, students who cannot afford the higher price tag of Rowan may have to reconsider their education choices, thereby undermining the federal investment that has already been made in their education.”

*Letter from U.S. Senator Frank R. Lautenberg to the Honorable Arne Duncan, Secretary of the Department of Education*

3. The Camden Campus of Rutgers University offers many joint programs between its other campuses. At the undergraduate level two programs are offered: a 2+2 engineering program, which requires 2 years of enrollment at the Camden Campus followed by 2 years of enrollment at the New Brunswick Campus, and a 2+4 pharmacy program, which requires 2 years of enrollment at the Camden Campus followed by 4 years of enrollment at the New Brunswick Campus. Both of these programs allow for Rutgers Camden students to obtain degrees in pharmacy and engineering.

If the merger of Rutgers and Rowan was to take place, the option for prospective Camden students to obtain these degrees is diminished. Rowan University does not offer a pharmacy program and its engineering program only offers 4 majors versus the 10 majors that the Rutgers engineering school offers.

At the graduate level the Camden Campus partners with UMDNJ- Stratford to offer a joint Bachelors/Doctor of Osteopathic Medicine degree. It also partners with the Rutgers Edward J. Bloustein School of Planning and Public Policy in New Brunswick to offer a dual master of public affairs and politics/juris doctor (M.P.A.P./J.D.) degree and a master of city and regional planning and juris doctor (M.C.R.P./J.D.) degree.

If the merger of Rutgers and Rowan was to take place, these degrees could not be offered to Camden students easily. Current students would still have the option of finishing their coursework and obtaining a Rutgers Degree. However, prospective students would be hindered from applying since the program and resources would not be available in the future.

3. The value of a Rutgers diploma compared to Rowan according to:

a. Potential employers:

In a national survey of college costs versus salaries earned by graduates of 50 public and private institutions, Rutgers ranked sixth in the nation for the value delivered to the university's graduates based on their median salaries three years and 15 years after graduation. Ahead of Rutgers in the rankings were the University of Georgia, Texas A&M, University of Texas, Georgia Tech and University of Washington.

Source: <http://news.rutgers.edu/medrel/news-releases/2008/12/rutgers-degree-ranks-20081219>

b. Potential Graduate/Professional schools:

There is no definitive data regarding Graduate/Professional schools.

c. High School Guidance Counselors:

As to High School Guidance Counselors, a survey was created since data does not already exist. We are still going through appropriate channels to investigate the prospects for administering this survey.

d. Alumni:

The petitions of alumni, faculty and student speak for themselves. A survey of alumni was considered but felt unwise by the RUAA.

e. Present and prospective students:

A student survey was also created but felt similarly unwise but also unnecessary given the petitions, etc.

In summary, the most significant mismatch seems to exist in environment and value of a Rutgers diploma. Additionally, there is a great difference in the cost of attending each college. Furthermore, the impact on joint programs would deprive students of an opportunity to achieve the professional degrees above. Finally, even according to the Rowan president, the Rutgers diploma is of more value for our students.

As we stated in our previous resolution, Rutgers-Camden is an essential part of Rutgers, The State University of New Jersey, and of the Rutgers University Senate, and must remain so. Therefore, the Rutgers University Senate is strongly against any action which would remove Rutgers-Camden from Rutgers, The State University of New Jersey. We support the consortium

model for strengthening higher education in South Jersey, which allows both Rutgers-Camden and Rowan University to retain their unique identities and cultures.

**Student Affairs Committee 2011-12**

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**Sanghvi, Sheel, Engineering (S), Co-Chair**

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Wilson, Israel, SAS-NB (S)

Wolf, Ian, SAS-NB (S)

Yabut, Katherine, SAS-NB (S)

Yeagle, Philip, Newark Interim Chancellor (A)